



## Code of Ethical Conduct

Members, volunteers and service providers of the Institute for BIM in Canada (IBC) and buildingSMART Canada (bSC) will conduct themselves in keeping with the following ethical principles:

- ❖ Be product neutral in the approach to subjects or discussions
- ❖ Offer their best advice for the good of the industry in accordance to the policies and objectives of IBC/bSC
- ❖ Solicit positions prior to discussing sensitive issues not yet addressed by IBC/bSC
- ❖ Be transparent and report their discussions/activities to the executive of IBC/bSC
- ❖ Do not act with any authority or engage in any formal negotiations without the express consent of IBC/bSC
- ❖ Do not advance personal opinions for personal gains
- ❖ Refrain from suggesting or supporting activities for the purpose of promoting their services
- ❖ Do not share or use any data belonging to IBC/bSC with other organization without prior consent
- ❖ Treat all sensitive data with the utmost confidentiality
- ❖ Only use the IBC or bSC brand if authorized by IBC or bSC

*As approved by IBC Steering Committee August 12, 2015*